

Cullompton Swimming Pool Campaign
Committee Meeting 28
Tuesday 30th April 2012, Padbrook Park, Cullompton

Attendees: Dave Haslett (Chair), James MacPherson, Lynne Read, Roy Gould, Lynn Craddock, Sharon Vaughan, Mary Christie (minutes)

Guest: Cat Margrie (Rubber Ducks Swim School, Wellington)

Apologies: Chris Mussen, Helen Giles

1. Acceptance of previous minutes

Unanimous.

2. Updates and matters arising from previous minutes

We still need to obtain/compile a list of businesses within the catchment area of the pool.

Action Point – Sharon will try to obtain a list of businesses. James will ask Nikki Woollatt for her list.

Dave wrote a letter to be sent to schools, businesses and other organisations, but a couple of people who had looked at it had raised issues with it, so a revised version is needed. The revised wording was agreed at the meeting.

Action Point – Dave to rewrite the letter using the new wording. James will forward a copy to a marketing friend to see if the wording can be improved for a better response. Lynne will hand deliver the letters to all the schools.

We agreed to send the letters to the 70 businesses who are members of the Traders Association while we compile the full list of businesses.

We debated whether to send them by post or email. Post was the preferred option, but it will be considerably cheaper to send them by email. We thought it was probably best to use our judgement for each individual business.

In the case of the schools, we agreed to target the PTFAs, as they lead the fundraising.

Dave has sent a letter to Dr. Dixon at College Surgery asking for a letter of support.

James suggested putting an advert in local newspapers to raise support and potentially generate investment.

Sharon recommended we continue to go out and fundraise.

3. Fundraising Team Update

Family Fun Day (Sunday 7th July)

Mary is still trying to contact local organisations and encourage them to get involved. Cullompton Rangers Football Club has not responded but Willand Football Club seems keen. Lynne has asked the Whippet Club to get involved.

Lynne has approached St John's Ambulance about having a stall/tent and using the event to promote themselves. Sharon recommended contacting Chris Richards of Total Safety Training & Consultancy as a back-up in case St John's Ambulance can't attend.

Dave will create an electronic wire and loop for a fundraising stall.

The poster advertising the event is ready for printing and distribution.

Action Point – Dave to put an electronic copy on the website and Facebook page.

Action Point – Mary to arrange a second visit to the site at Padbrook Park with Chris Mussen to measure the area and decide where each stall/activity will go.

Mary has contacted Town Councillor Chris Snow, who is willing to let us use his PA system. He will attend the event and be responsible for looking after it. Sharon asked if the choir could use it for their performance.

Action Point – Mary to confirm this with Chris Snow.

Sharon might be able to borrow a human fruit machine to save us having to construct one.

Action Point – Sharon to find out whether the human fruit machine is available for us to use.

We can supply eight tables between us. We should be able to borrow more from the Baptist Church.

Dave can supply a box of bathroom tiles to place under the legs to stop them sinking into the ground.

The bouncy castle will not be able to go inside the hangar.

Action Point – Mary to ask Sue Scargill if we can put it on the driving range, along with the welly wanging.

Action Point – Mary to ask Padbrook if they have any temporary fencing we can use to keep the public away from danger areas.

Action Point – Sharon to contact John Vigar to see if he has any temporary fencing we can borrow.

Chris Mussen will carry out a risk assessment once the site plan has been drawn up.

Lynne has purchased some banner material with eyelets which we can reuse for multiple events. This will be cheaper than having them printed for each event. Pat Read has agreed to make ‘paddles’ to be placed strategically along busy roads to advertise the event. We already have permission from DCC Highways to display advertising boards no greater than 1 square metre in places where they will not distract drivers.

Lynne will investigate insurance cover for the event and asked Mary to ensure that the private traders provide their own public liability insurance, which we will need to show our insurers before the event. The insurers will need to approve each activity.

Action Point – Lynne and Mary to sort out the insurance issues

Sponsored cycle

Mary proposed a joint sponsored cycle ride with the CCA, and we agreed that it could be run along the canal. James thought this would work well as the CCA are keen to have a cycle track through the CCA fields.

Action Point – Lynne to put forward this idea at the next CCA committee meeting.

Action Point – Roy to obtain a timetable for the horse-drawn barge so we can schedule the ride to avoid it.

Other fundraising matters

Lynne has booked us a table at St. Andrews School Fair on Saturday 18th May. Lynn Craddock will run it as a promotional stall only. Dave will transport the tables to the event.

Cat said we could use the pool at Wellington School for a sponsored swim. She is a qualified lifeguard and has her own key, so we can use it at any time. We agreed to take up this offer.

Action Point – discuss sponsored swim at next meeting.

Lynne and her neighbour Lily are willing to have a garage sale in their garage/driveway.

Lynne reported that very few of the ink cartridges and mobile phones we had received for recycling were worth any money, and wondered whether it was worth the effort. She suggested we don't encourage people to donate any more ink cartridges.

Action Point – other fundraising ideas still needed – to be discussed at future meetings.

4. Feedback from the Annual Parish Meeting

This was a very positive meeting with lots of enthusiasm for the campaign, particularly from the Town Clerk.

Willowbank Primary School's PTFA representative Gary Clarke offered his help, as did Town Councillor Chaim (Kim) Ebanks who can help with business planning and the feasibility study.

The mayor, Gordon Guest, agreed to write a letter of support for the campaign, and the Town Council will link their website to ours.

Action Point – Chaim Ebanks to be invited to a Feasibility Team meeting as soon as possible. Town Councillor Michael Speirs has previously offered his help with business planning and should also be invited.

5. Feasibility Study

James circulated a draft version of a questionnaire for discussion. We agreed that we would hold a separate meeting to discuss this.

Action Point – arrange a meeting to discuss the questionnaire.

We discussed whether we should use William Gillings's leaflet distribution service to deliver the questionnaire to every household. (Cost £99.) We felt that they would need to be collected as well as delivered, which would cost considerably more. If they were delivered with a pile of other leaflets they would probably be ignored. We would probably be better off delivering them ourselves.

We could offer people the option of dropping their completed questionnaires off at central points or completing them online. If each questionnaire was numbered we would know which ones had been returned and would only need to visit households that had not returned them.

James said that in previous studies only 30% of questionnaires were returned.

6. Accounts Update

The National Savings and Investments accounts need to be transferred to a Virgin account. Lynne cannot do this until the signatories have been changed. Dave, Mary and Lynne will be the new signatories, and signed the forms at the meeting.

We have another account with Lloyds TSB, inherited from the previous committee, which is thought to contain £1,285. Sean Burrett had the details of this, so Lynne will contact him and arrange for the money to be transferred over to the same Virgin account.

Action Point – Lynne to contact Sean regarding the Lloyds TSB account.

7. Shop update

The profit for April was £182.

Lynne asked if someone could bring the notice boards and posters up to date.

Action Point – Dave agreed to do this.

7. Any Other Business

Sale of Padbrook Park

Lynn Craddock wanted to know what our official response should be if people asked about Padbrook being on the market. James said we had been aware of this since the beginning and were going ahead under the assumption that any new owners would also want a pool there. It would be a huge asset to them if a community pool was already planned.

If Padbrook was bought by a corporate group there is a strong possibility that they would pay for a pool to be installed themselves. Our job would then be to ensure that it was available for public use at a reasonable rate, rather than to members only.

Heathfield Project (East Sussex)

Lynne will be holidaying in that area in the near future, so she will arrange to visit them and see how we can link up.

Action Point – Lynne to visit Heathfield Project.

Date of next meeting

Tuesday 28th May, 6.30pm at Padbrook Park.