

Cullompton Swimming Pool Campaign
 Minutes from 21 June 2016, 6.30pm Tesco Training Room

Present:

Dave Haslett	Chair	Chairman
Lynne Read	Treasurer	Treasurer
Heather Crispin	Secretary	Secretary
Mary Christie	MC	
Pam Hancock	PH	
Cat Margrie	CM	
Meryle Staddon	MS	
Matt Hunter	M	Guest
Barbara Halsey	B	Guest

Welcome	<p>Chair welcomed members of Noah's Ark pre-school. They have offered to run an event and give the proceeds to us, for which we are very grateful. Immediate suggestions were a bouncy castle, craft stalls, face-painting, draw, handmade goods and our human fruit machine. We will ask Tesco for the use of their car park.</p> <p>We will feature Noah's Ark in a future shop window display as a thank you. We have requested photos and props (fish) which will be made by the children.</p> <p>Treasurer advised them that we are able to print the draw tickets under our licence.</p> <p>Chair welcomed Barbara Halsey to the meeting. She is interested in the campaign and is considering joining.</p>
Apologies	Lynn Craddock and Roy Staddon
Minutes	<p>These were accepted as a true record of the meeting. <i>Proposed: Treasurer, Seconded: MS, Vote: all agreed</i></p>
Matters arising	Correction to the word 'campaign'
Fund raising	<p>Kia-ora event raised £222.20. Unfortunately some of our draw prizes were misplaced or stolen which put a slight damper on the occasion. Our thanks to Kia-ora for allowing the use of the garden.</p> <p>Our stall at the CCA car boot sale raised £10.20. We were the only car brave enough to participate on an awful wet day.</p> <p>Tesco car boot sale raised £25 – dry, but weather not brilliant.</p> <p>Queen's Birthday stall raised £299.48 from tea/coffee and cakes and a tombola stand. (£5 donated to CCA for loan of gas boiler for hot water)</p> <p>Farmer's Market - Hoop a bottle raised £21.00; Draw raised £43.00. Not many stalls and appeared to be a very low turnout.</p>

	<p>Goodwill Festival promotional stall at Tiverton Hotel, 26 June. This is a PR exercise to raise support for the campaign. Leaflets are being updated for distribution. (We may have a ball pool – we provide the pool and organisers will supply the balls). Chair will 'man' the stall until 3pm, Secretary thereafter, event closes 4pm.</p>
	<p>Town Fayre in CCA Fields on 28 August. We have been asked to run two stalls: coconut shy and wellie wanging (cost per stall £9). Treasurer stated the coconut shy had not been particularly profitable previously and was extremely labour intensive to erect and maintain, and thought we should decline and/or suggest an alternative stall. <i>Proposed not to run coconut shy: Treasurer, Seconded: CM, Vote: all agreed</i></p> <p>MC suggested we offered to run the human fruit machine instead. Chair will ask if this is acceptable to the fair organisers. <i>Proposed: MC, Seconded: LR, Vote: all agreed</i></p> <p style="text-align: right;"><i>Action: Chair</i></p> <p>Coffee morning at Bradninch Guildhall to publicise campaign requested for 2017.</p>
	<p>Treasurer has agreed with Tesco Community Champion to run joint bingo in local villages. <i>Proposed: Secretary, Seconded: MS, Vote: all agreed.</i></p>
	<p>Make request to Tesco to see if we can have a bucket collection in their entrance – possible wait of six months.</p> <p style="text-align: right;">Action: Secretary</p>
	<p>50/50 club – we discussed asking members of the club to sign a direct debit form when subs are due, to make future collection of subs easier. <i>Proposed: Treasurer, Seconded: Chair, Vote: all agreed</i></p> <p>(The next 50/50 number to be issued will be 102.)</p>
	<p>Cullompton and District Darts League have adopted us as their charity for 2016/17.</p>
	<p>Cullompton Conservative Club may possibly run a league/competition team for pool/billiards. Enquire whether they will adopt a charity.</p> <p style="text-align: right;">Action HC</p>
New members –	<p>Vacancy for new Chair and Vice Chair. Treasurer: 2nd year accountancy student is interested.</p> <p>Current Chair is stepping down but will remain a committee member. He is able to meet attendance criteria.</p> <p>Current Treasurer will step down in due course. She will remain a committee member. She is able to meet attendance criteria.</p>
Shop Update	<p>The shop will have an additional sale rail for garments not sold by week five of the shop's colour banding system.</p> <p>MC requested a record of clothes sales for a few weeks. Shop takings for May: £1,564.30. June takings to date: £1,070.00</p> <p>Change to summer hours – shop to close at 4.30 pm daily.</p>

Accounts	<p>Bank balance: £75,361.91 To be banked: £527.27 Total = £75,889.16. Balance including promised monies of £60k = £135,889.16. We are now only £14k from our local target.</p>
Chair report	<p>3 July: we will run the Tesco car boot sale. MS and Treasurer to set up car boot stall and monitor other stalls from 8 am. PH, MC and Secretary will also be in attendance.</p> <p>Sport England representative said we need to provide an extraordinarily good business plan. Their funding is currently targeting large population centres, and for us to be considered we would need to put forward a <i>very</i> convincing case.</p> <p>The current business plan was written to an older specification. Chair will adapt to current specification.</p> <p>We can also look at match-funding as an additional/alternative option. This will involve attracting bigger donations and then applying to organisations/businesses and asking them to match the amount we have raised.</p> <p>Our current leaflet needs to be updated. This will be completed by the weekend. <i>Proposed: Chair, Secoded: CM, Vote: all agreed</i></p>
Website & Social Media	<p>After monitoring our traffic on Facebook, Matt proposed that we close our old page and focus entirely on the new one. <i>Proposed: Chair, Secoded: Secretary, Vote: all agreed</i></p> <p>Matt has been updating our Twitter page and explained how essential it is to get mentions, and to increase our following. The ideal would be to get a mention from someone with a very large following.</p>
AOB	<p>MC visited a pool with wave machine last weekend and commented on how the life guards were managing the pool and will forward pictures</p> <p>Our campaign will need a new name in the near future – it is important to make it feel that the pools are for everyone in the area, so possibly the name needs to include 'Culm' or 'Culm Valley'. As there is the possibility that other activities will be included in the building (for example ten-pin bowling, climbing wall, dance studio and gym), that too should be taken into consideration with the name. We can launch a naming competition as a way of including everyone.</p> <p>CCA has requested assistance for the dog show being held in the CCA Fields. More people are participating than originally anticipated. Secretary said she had already agreed to attend.</p> <p>MS requested better prizes for the Christmas Draw, and to possibly make it into an event such as a coffee morning. Chair produced details of the auction of promises we held a couple of years ago and suggested we could take this route again. Secretary agreed to contact businesses for potential prizes.</p> <p style="text-align: right;">Action: Secretary</p>
Next Meeting	19 th July, 2016, 6.30pm, Tesco Training Room